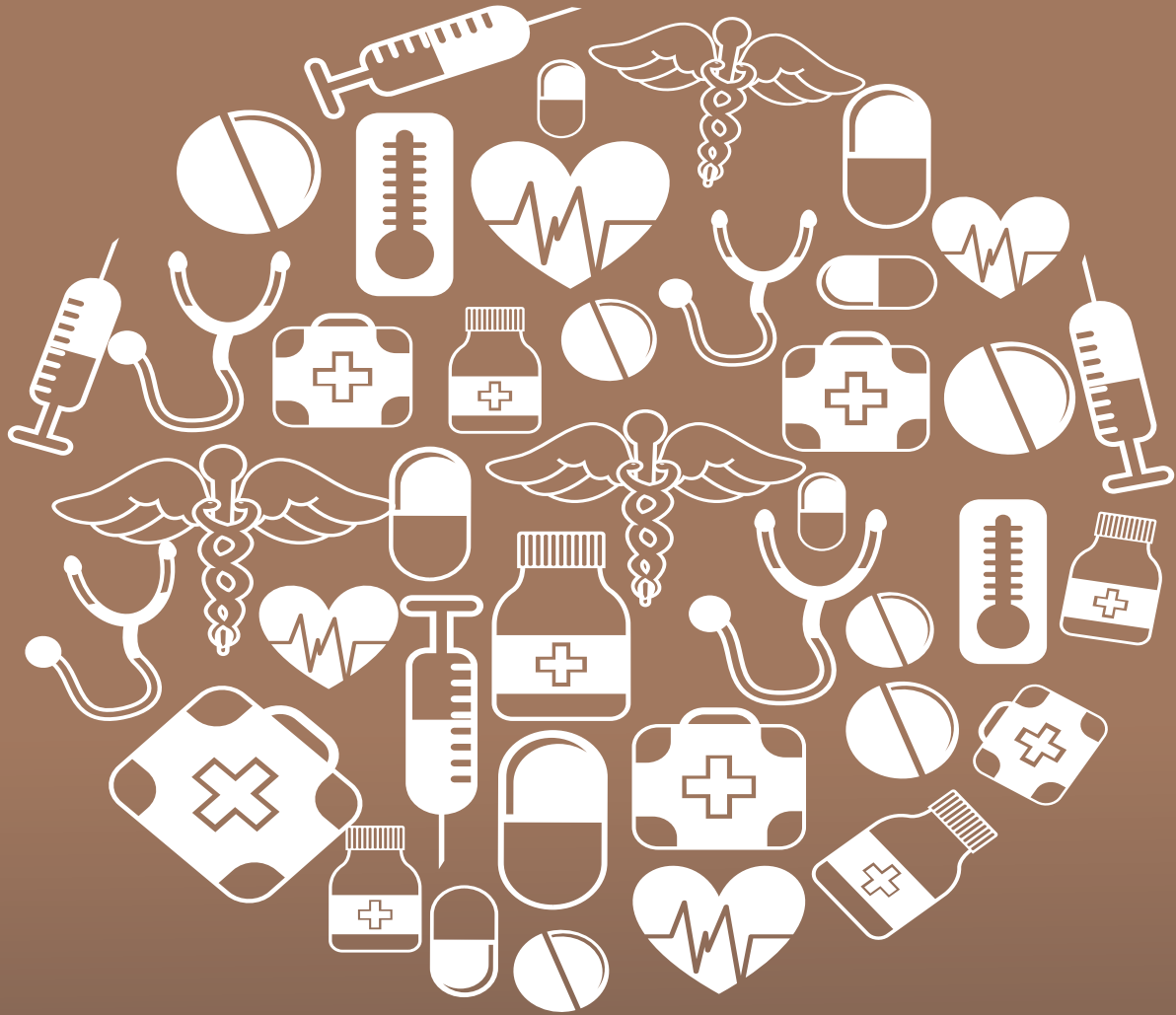


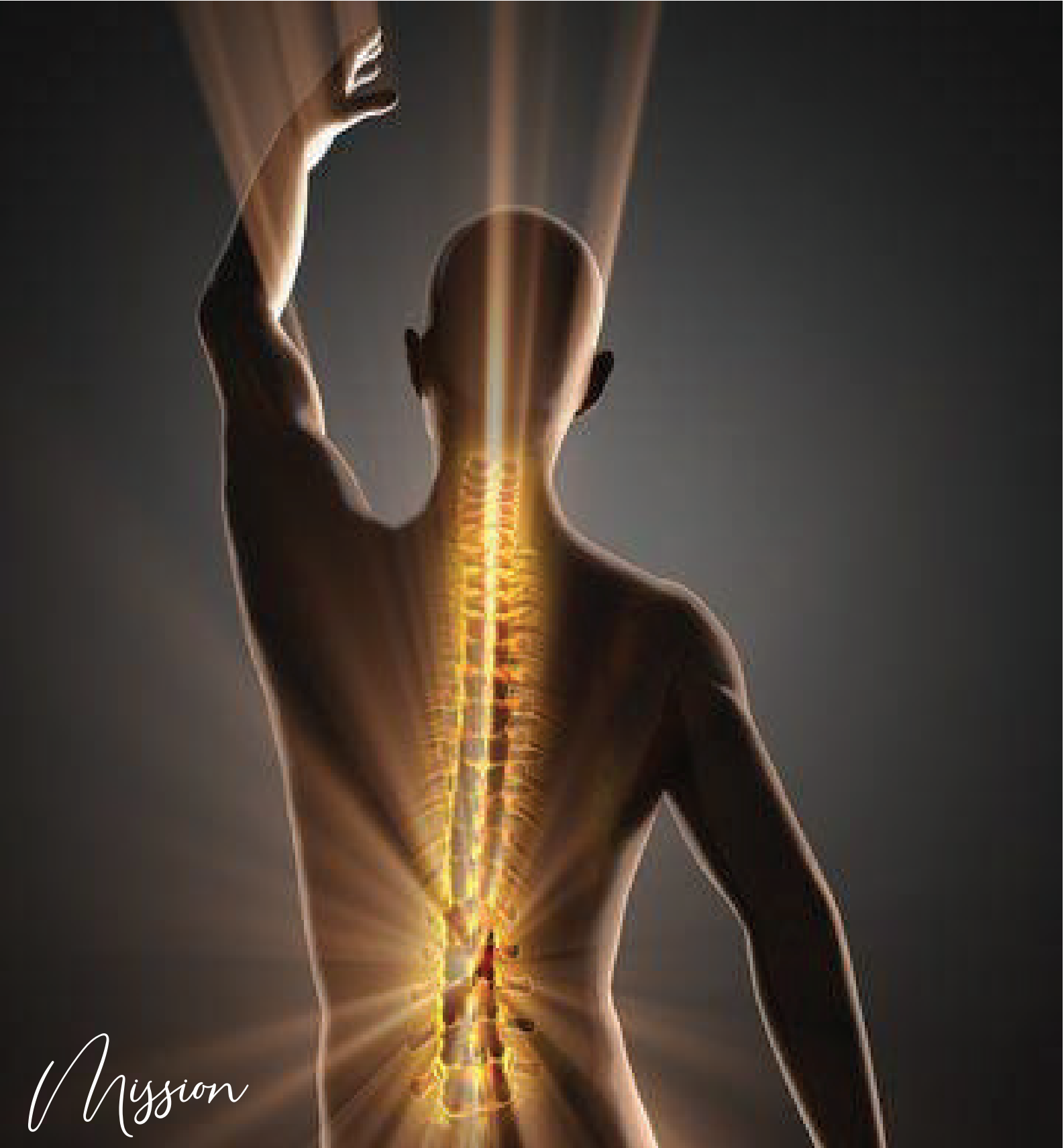


Arab Health World



A dream started here

POWERED
EMM
Einar Media
Media Agency and Publishing House



**Serving The Pharmaceuticals, Laboratory, Medical Devices,
Nutrition Sectors, Optometry, Dental, Plastic Surgery,
Medical Tourism & Artificial Int-elegance**

About Us



ARAB HEALTH WORLD

Welcome to Arab Health World, the number one source for all your digital medical services "Advertising, Marketing, Promotion, and Information". We provide you the best of services that give your business exposure and widespread all over the region with a focus on media and Innovation.

Founded in 2022 by Einar Media, Arab Health World has come a long way from its beginning in Lebanon when Einar Media first started, our passion is to touch the world with innovation creativity, and values in the world of digital transformation, so that Arab Health World can offer its partners Quality of services, that will differentiate us to be the centric hub of connecting business.

In other words,

"The world's most advance and trusted business platform"

We now serve customers around the world with no limit or restriction, and we are thrilled that we can turn our passion into reality.

Our media platform is always updated, following the latest trends to help our partners, businesses, and investors compete for a better digital transformation world, our magazine is Printed and e-copy our Website, and the coming app along with the social media platforms will give your business the highest Exposure

Arab Health World constantly reinvents the future. We explore the unknown to discover the latest technologies to help businesses all over the world lead happier, healthier lives.

Developing next-generation strategies and services for a better tomorrow We create a culture of infinite possibilities; The deep trust and loyalty of our customer drives us to continually grow and lead Innovation . We are expanding our highly differentiated media services, as well as working hard to Develop the next-generation innovation.

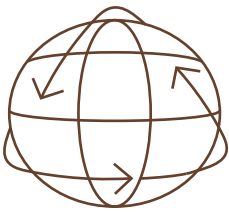
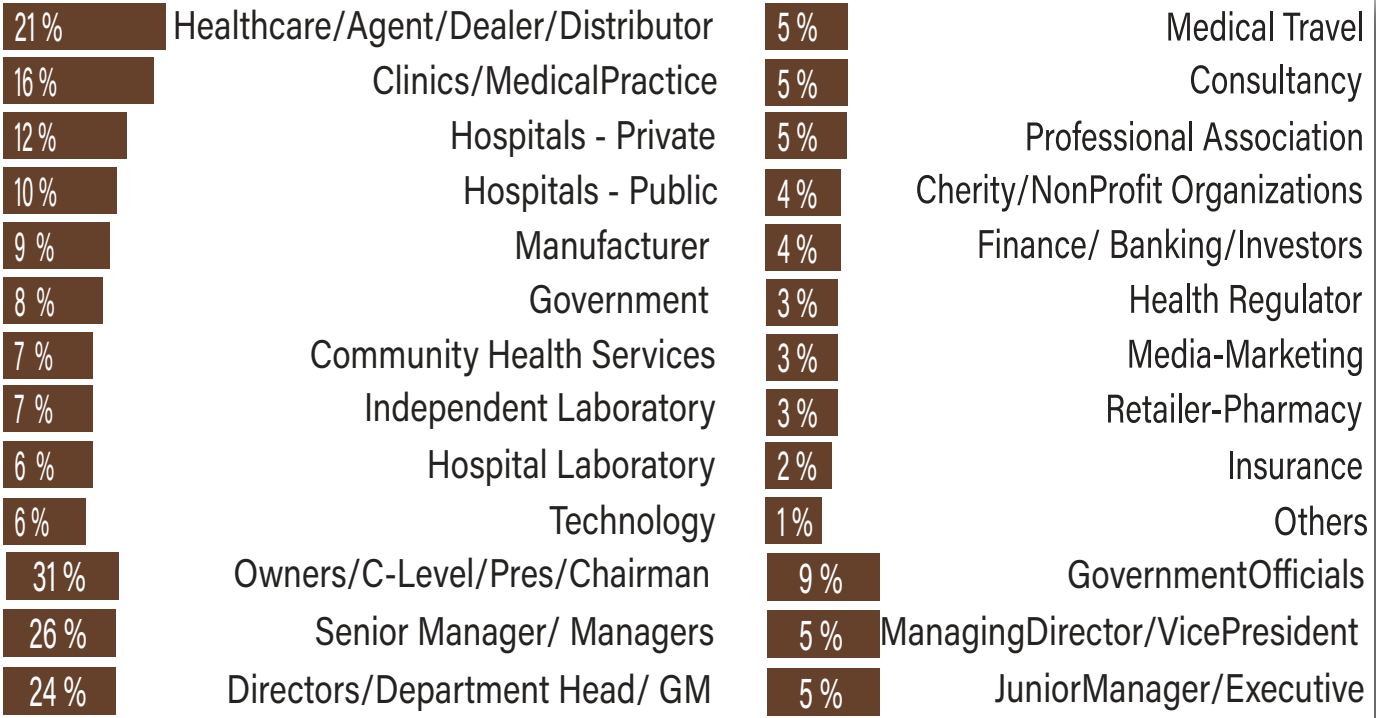
All our team is working hard to discover the next life changes, to create new value, and make A business better. We hope you enjoy Arab Health World platforms and serveries as much as we enjoy offering them to you.

If you have any question, please don't hesitate to contact us

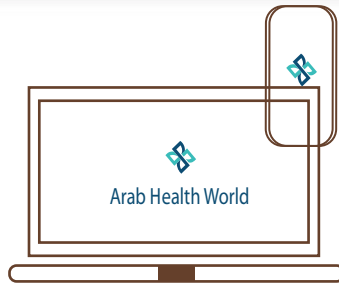
Sincerely,

Arab Health World

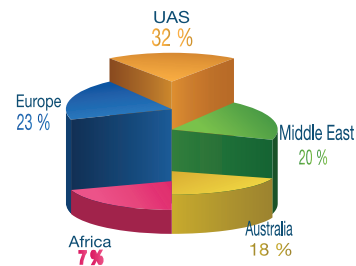
I Was Born To Flex In My White Coat



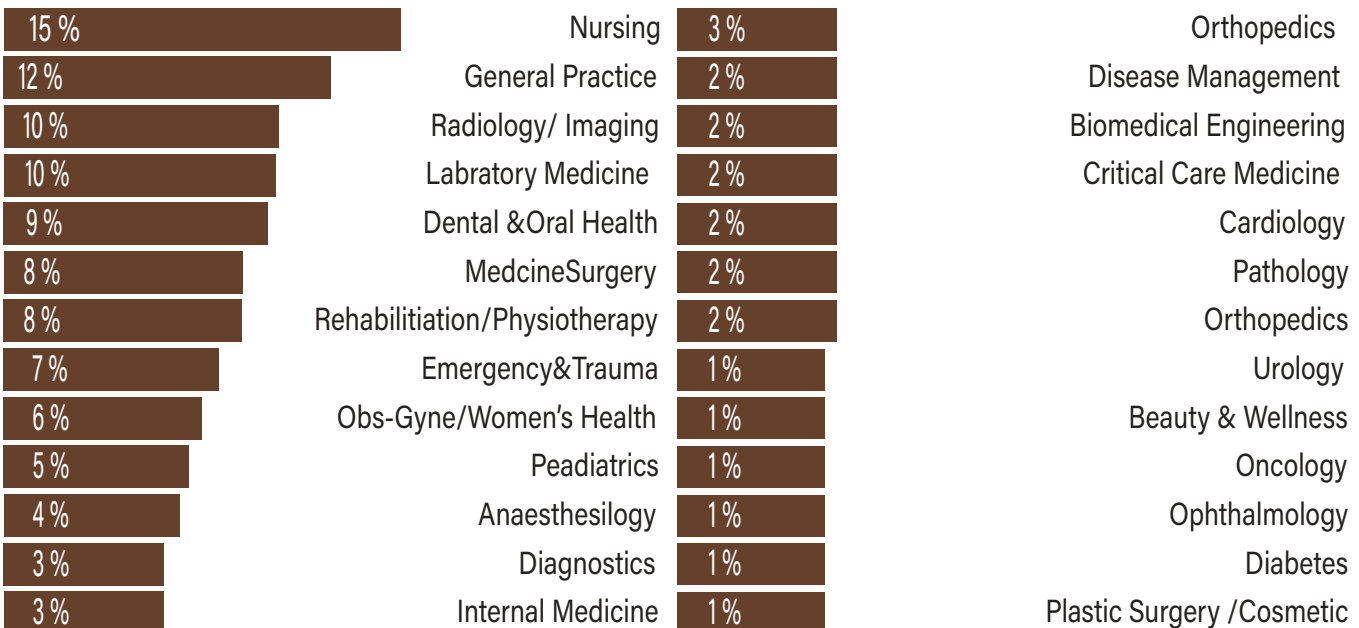
18,120
Average page view
Per months



10,730
Average Unique visitor
Per month



Page Distribution and
view by country



Magazine | Editorial Program

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Specialties	Diagnostic Radiology	Gyneacology	Pediatrics	Ophtalmology	Urology	Radiology
Medical Equipment	X-Ray Equipment	Ultrasound Equipment	Gastroscopic Equipment	Operating Equipment	Electro-surgical Units	Icu Ventilators
Cover Story	AllergyAnd Immunology	Medical Genetics	Nuclear Medicine	Physical Medicine & Rehabilitation	Pathology	Preventive Medicine
Pharmacy	Vitamins	Hormones	Sedatives	Deconges tants	Analgesics	Corticosteroids
Product Focus	Medical Penlights	Prostheses	Electro cardiography Machines	Dental Instruments	Neuro stimulators	Neonatal Equipment
Campaigns & Studies	Robotics and Artificial Intellegance	Mental Health	Iomt	Anxiety	Automation Systems	Hiv
Diet & Nutrition	Sustainable Nutrition	Proactive	Immunity	Plant Power	Mood & Mental Wellness	Digestive Health
Optometry	Anterior Segment Disroeder	Dry Ey and Allergies	Injuries and Inflammation	Dry Eye comeal Disorders	Cataracts	Prebyopia
Dental	Dental Caviies and Gingivitis	Body Teeth Bad Breath	Ankylosed tooth absance tooth	CrackedOr Broken Teeth	Braces and Oral Hygiene	Root Infection Bleeding Gum
Plastic Surgeries	Scare Revision and Secondary Reconstruction for Skin Cancer		Local Antibiotic Therapy in the treatment of bone and Soft Tissue Infection		The Social Limits of Reconstructive Surgery : Stigma in Facially Disfigured Cancer Patients	
Regional Reports	Middle East	Asia Pacific	USA	North Africa	Germany	United Kingdom
Events	DUPHAT Arab Health Pharmapack Europe	Medlab Middle East Future Healthcare Asia AEEDC Dubai 2025	HIMSS25 March 3-6 USA Medical Technology UK, 12-13 March 2025	PharmaTech Expo 2025 MAGHREB PHARMA Expo 2025 Austropharm pharmaceutical manufacturing and packaging congress 2025 2025	Medic West Africa 2025	Japan Health 2025 2025 IADR/PER General Session & Exhibition

Editorial Due | 22 of every month

Advertising Due | 25 of every month

Publishing | 03 of every month

Magazine | Editorial Program

	July	August	September	October	November	December
Specialties	Cardiology	Oncology	Neurosurgery	IntensiveCare Medicine	Anesthesiology	Rheumatology
Medical Equipment	Monitoring Equipment	Oxygen Concentrators	Medical Furniture	Microscopes	Laboratory Equipment	Sterilizers
Cover Story	Dermatology	Plastic Surgery	Diagnostic Radiology	Osteopathic Medicine	Urology	Emergency Medicine
Pharmacy	Antihistamines	Anticoagulants Thrombolytics Sleeping Drugs	Sleeping Drugs	Beta-Blockers	Antibiotics & Anti-inflammatory	Anti-hypertensives
Product Focus	Dialysis Machines & Devices	Orthopedic Devices	Computed Tomography Scanners	Flow Cytometry Accessories, Components	Medical Pumps	Medical Diagnostic Kits
Campaigns & Studies	Telemedicine	Cancer	Digitalization	Breast Cancer	Robotics	Geriatrics
Diet & Nutrition	Oral Nutritional Supplements	Vitamin & Mineral Combinations	Iron Products	Dietary Supplements	Caffeine	Glucomannan
Optometry	Inflammation & Retinal Disease	Glaucoma & Visual Function	Clinical Optics and Myopia	Low Vision and Mobility	Low Vision and Mobility	Pediatric Vision and Traumatic brain Injury
Dental	Sensitive Teeth	Canker Sore Caries	Children Oral Hygiene	Children Teeth Impact Of Sugar	Dental Anxiety	Dental Care During Pregnancy
Plastic Surgeries	Head and Neck Reconstructive Surgery		Consequence of Radiotherapy for Breast Reconstruction		Reconstruction of Pelvic and Abdominal Wall	
Regional Reports	Canada	South America	Middle East	China	USA	France
Events	Pharma USA 2025 PharmHealth South Africa Exhibition		Oman Health Exhibition and Conference WONCA World Conference 2025 MEDICAL FAIR THAILAND	Pharma West Africa Global health Exhibition Saudi International Med Lab Expo	Saudi International Pharma Expo 2025	

Insertion	Size	Value	x2(-15%)	x4(-20%)
Gatefold	400 x 280	\$ 2750 € 2546	\$ 2337 € 2165	\$ 2200 € 2037
Single Page	200 x 280	\$ 2000 € 1852	\$ 1700 € 1574	\$ 1600 € 1480
Double Page	400 x 280	\$ 2750 € 2546	\$ 2337 € 2165	\$ 2200 € 2037
Inside Cover	200 x 280	\$ 3250 € 3009	\$ 2763 € 3148	\$ 2600 € 2963
Cover	200 x 280	\$ 2500 € 3177	\$ 3400 € 3087	\$ 3200 € 2905
Editorial	200 x 280	\$ 2000 € 1852	\$ 1700 € 1574	\$ 1600 € 1480

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Insertion	Size	Value	x2(-15%)	x4(-20%)
Half (1/2) Page				
Vertical	80 x 242	\$ 950 €880	\$ 807 € 747	\$ 760 € 704
Horizontal	164 x 120	\$ 950 €880	\$ 807 € 747	\$ 760 € 704
Island	108 x 188	\$ 950 €880	\$ 807 € 747	\$ 760 € 704
One of a third (1/3)Page				
Vertical	165 x 99	\$ 950 € 880	\$ 807 € 747	\$ 760 € 704
Horizontal	99 x 165	\$ 950 € 880	\$ 807 € 747	\$ 760 € 704
Quarter (1/4) Page				
Vertical	80 x 100	\$ 950 € 880	\$ 807 € 747	\$ 760 € 704
Horizontal	164 x 60	\$ 950 € 880	\$ 807 € 747	\$ 760 € 704
Buyers Guide	90 x 60	\$ 950 € 880	\$ 807 € 747	\$ 760 € 704

Bleed Bleed

0.15"
0,4cm

COLOR All files/images must be CMYK or Gray scale.

No RGB, LAB, or embedded color profiles (such as ICC profiles).

No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors will be converted to CMYK, and we can't guarantee color results under these circumstances.

IMAGE RESOLUTION 300 DPI total resolution @100% **MAXIMUM INK DENSITY** 280% dMax
GCR CROP MARKS All crop marks must be .1875" (3/16") of bleed area **PROOFS** Must contain GRACoL color strip.

PRINT SPECIFICATIONS

REQUIRED MATERIAL PDF/X 1 a file format, All fonts must be embedded, True Type fonts cannot be used for printing. For **SAFETY** All live matter must be .25" from trim on all sides. Submit all ad materials to marketing@arabhealthworld.com /info@arabhealthworld.com

Newsletter / Promotional Service
VALUE

Hyperlinked Leader Board - 728 x 90 px
Banner + Text (40 words) & Background Color

\$900/750€

PREMIUM GUARANTEED) POSITION

Billboard 1250 x 550
Skyscraper (1/2 Page)
Article Page /Half Page - 300 x 600 px
Category Page /Leader Board - 728 x 90 px
Homepage /MREC - 345 x 345 px

\$ 2750 / 2750 €

\$ 1500 / 1375 €

\$1440/1200€

\$1080/900€

\$900/750€

SPONSORED CONTENT

Article supplied by you that we post in our regular article format
Article written by us that we post in our regular article format

\$ 150 / 129 €

\$ 250 / 215 €

Mass-mail

Direct Email Marketing (DEM)
HTML template / 100 kb for every 1000 emails

\$ 350 / 129 €

NOTE: Sponsored content is subject to approval by Einar Media/ Arab Health World

website | Brief | Promotional Services

SMART *Virtual* **TRADE**



REACH YOUR CUSTOMER WHEREVER THEY ARE WITH OUR NEW SERVICES

FOR MORE INFORMATION

info@arabhealthworld.com

marketing@arabhealthworld.com



www.arabhealthworld.com